

The logo for Inniskillin, featuring the brand name in a stylized white font with a decorative flourish underneath, set against a dark background within a gold-bordered square.

## Inniskillin launches a truly unique white wine blend

### 2007 Reserve Series Brae Blanc-VQA

We are proud to announce the launch of 2007 Inniskillin Reserve Series Brae Blanc – a uniquely blended new white wine. Brae Blanc is a distinctive blend of Gewürztraminer, Riesling and Chardonnay – varietals that are not commonly blended together. This innovative wine was crafted by award-winning winemaker Bruce Nicholson. He used three classic grape varieties that he felt would create a unique taste profiles and aromas for easy sipping and easy food pairing. Nicholson comments, “The spiciness of the Gewürztraminer and the fruitiness of the Riesling combine harmoniously, while the Chardonnay gives the blend depth.”

The Brae Blanc name reflects Inniskillin’s history and sense of place in Niagara on the Lake; the Inniskillin winery resides on the Brae Burn Estate with the historic barn profiled on our label being called the Brae Burn Barn. Brae Burn is Gaelic for “hill” “stream” reflecting the Niagara Escarpment as the “hill” and the Niagara River as the “stream”. Brae Blanc was the name given to the very first white blend that Inniskillin first produced in 1978. The name was “retired” in the late eighties and we are very pleased to revive it in our Reserve Series.

The grapes come from a select group of vineyards in the Niagara Peninsula and reflect the excellent quality of the much talked about 2007 Vintage.

#### Tasting notes

The wine exhibits soft floral aromas and delicate flavours of ripe peach and apricot.

#### Food pairings

This wine is an excellent match with spicy Asian foods (Thai, Indian or Japanese), Caribbean foods; Mexican cuisine a variety of seafood or simply on its own.

#### Product details

Name	<b>Inniskillin Reserve Series Brae Blanc VQA Niagara Peninsula</b>
Vintage	<b>2007</b>
Alcohol	<b>12.5%</b>
Sweetness code	<b>1</b>
Price	<b>\$14.95</b> (including bottle deposit)
Availability	<b>Winery Boutique, Wine Rack, LCBO General Distribution</b>

