



// FOR IMMEDIATE RELEASE //

All That Glitters is Red: Inniskillin launches its first ever Sparkling Cabernet Franc Icewine

In time for the holidays, global Icewine leader Inniskillin Niagara Estate Winery expands its prestigious portfolio with the release of its 2012 Sparkling Cabernet Franc Icewine

(Toronto, ON) September 25th, 2013 – Inniskillin is pleased to announce the addition of a decadent new style to an existing varietal of its award winning Icewine collection: the 2012 Sparkling Cabernet Franc Icewine. Inspired by the widely received Sparkling Vidal Icewine and the ever-popular Cabernet Franc Icewine, Inniskillin winemaker Bruce Nicholson combined the two for an exceptional ruby red Icewine experience. The brand new release of icy bubbles is now in stores!

“Our new sparkling Icewine is exciting - showing the versatility and potential of Cabernet Franc in making this unique and relatively unknown style of Icewine,” said Bruce Nicholson, Inniskillin Winemaker. “The bubbles and crisp acidity offer a lively mouth feel to the ruby red colour with flavours and aromas of strawberry, rhubarb and raspberries.”

A truly luxurious wine with its festive crimson red and bubbles, the Sparkling Cabernet Franc Icewine is the ultimate wine for the two most romantic times of the year – December holidays and Valentine’s Day. The red berry characteristics and refreshing bubbles produce a dry sensation with great appeal and versatility for food pairing from dark chocolate to red fruit-based dishes. Completely different from all other Icewines, this premier vintage is the ultimate wine for sipping with a loved one in celebration, or, just because.

The 2012 Sparkling Cabernet Franc Icewine is a limited edition collection with only 1,300 cases and is available at Inniskillin Winery Boutique, online at www.inniskillin.com, and through select Global Travel Retail partners.



Product Information:

2012 VQA Sparkling Cabernet Franc Icewine

\$120.00/375 ml bottle

Charmat method; #80019371 9 % alcohol; 11.0 g/L total acidity; 289.4 g/L residual sugar

Product Information: <http://bit.ly/16F0kF9>

About Inniskillin Wines

Inniskillin Wines, established in 1975 by co-founders Donald Ziraldo and Karl Kaiser, is Canada's premier estate winery producing truly distinctive VQA wines from premium grape varieties grown in Canada's two main wine regions. With vineyards in both the east and the west, Inniskillin is led by winemaker Bruce Nicholson in Niagara and Sandor Mayer in the Okanagan. Inniskillin is internationally recognized for both Icewines and table wines and extremely proud of the vast collection of awards and accolades including the 2012 Top Canadian Producer International Wine and Spirits Competition, London, U.K. The iconic Inniskillin Icewine can be found in 75 countries and is the number one selling wine in duty free stores. Inniskillin became part of the world's leading premium wine company, Constellation Brands, in 2006.

For more information, visit www.inniskillin.com

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For more information contact:

Debi Pratt

Winery Public Relations

dpratt@inniskillin.com

1.888.466.4754 x 5410 or 905.468.2187 x 5410

www.inniskillin.com